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Extreme Makeover: Home Edition and Blue Ridge Log Cabins Will Change the Life of One Lucky Fayetteville Family

FAYETTEVILLE, N.C.--(BUSINESS WIRE)--*Extreme Makeover: Home Edition (EMHE)*, the popular Emmy Award-winning ABC Television reality show, is bringing their famous bus to Fayetteville to surprise one very lucky local family. Along with host Ty Pennington and the rest of the *Extreme* team, local volunteers and builder Blue Ridge Log Cabins will race against time to construct an entire house for a deserving family.

Log homes are rare on *Extreme Makeover: Home Edition*, and log homes built through a fully modular process have been unheard of...until now. Blue Ridge Log Cabins has built more than 900 log homes throughout the nation and the Southeast – and over 500 in North Carolina.

"We couldn't be happier to work alongside this fantastic community, and we hope everyone will turn out and join us in building a solid foundation for this deserving family," said Blue Ridge President and CEO Chip Smith.

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The theme for the build, "Heroes, Hearts and Hard Hats," was selected in honor of the patriotic pride and community spirit of America's Hometown. Fayetteville's "heroes" are being asked to come forward and participate in the seven-day, televised construction project. Community members, volunteers, leaders, craftsmen and business owners are all welcome.

While behind-the-scenes planning is taking place at warp speed, the name of the family and the exact location of the home will not be released until Thursday, July 14 when the design team and a crew of volunteers surprise the lucky family with their well-known, "Good Morning!" wake up call. Five families in the Fayetteville area have already been notified that they have been selected as finalists.

To get involved, visit www.blueridgelogcabins.com/extreme.

About *Extreme Makeover: Home Edition*

The Emmy award winning reality program "*Extreme Makeover: Home Edition*," entering its 9th season, is produced by Endemol USA, a division of Endemol Holding. This fall, the show moves into its new time slot airing Fridays from 8:00-9:00 p.m., ET on ABC.

About Blue Ridge Log Cabins

Founded in 1992, Blue Ridge Log Cabins, located in the Upstate of South Carolina, today is widely considered the most innovative company of its kind in America. Ranked by *Inc.* magazine as one of the fastest growing privately held companies in the nation two years running, Blue Ridge Log Cabins has created modular home-building practices for the upscale log cabin industry, reducing the cost, time and risk normally associated with such construction.

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