




News

Superior Walls on 'Extreme Makeover'

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SALISBURY – There's been little rest over the past two weeks for teams at "Extreme Makeover: Home Edition" and Superior Walls of North Carolina. Both crews were busy last week on a project home in Madison, Ga., and today started work on a home for the Marshall family in Fayetteville.

Superior Walls, a supporter of ABC-TV's popular show, "Extreme Makeover: Home Edition," will supply the custom-made Xi precast concrete foundation for two basements in the Marshall home. Installation starts at midnight after demolition of the family's old home.

"We're running on adrenaline right now just like the cast," says Dave Varner, president of Superior Walls of North Carolina. "It's critical that the foundation get installed as efficiently and quickly as possible for these projects so the home construction can begin. From the time of the door knock, we feel the pressure and know the clock is ticking."

The team from Superior Walls of North Carolina created the 400-linear foot customized insulated Xi panels for the home and transported them to Fayetteville from Salisbury on special carriers for this project. The company's certified installation crew is on site to install the energy efficient basement foundations. Cranes will be used to carefully lower the custom walls onto a bed of clean, crushed stone, where the panels will be permanently fixed into place.

"The speed and efficiency with which we can provide a damp-proof foundation for a home is one of the chief reasons we were selected as a supporter of 'Extreme Makeover: Home Edition'," says Keith Weller, CFO of Superior Walls of America. "On this show, speed is king. Fortunately, we deal with fast, professional installation of foundations every day."

Superior Walls foundations systems have been awarded the Green Approved Product designation by the National Association of Home Builders (NAHB) Research Center. The insulated foundation systems can potentially save a family a substantial amount on their total heat losses simply because their home is constructed with the right foundation system.

The steel-reinforced concrete panels created by Superior Walls are matched up in the manufacturing process with DOW Styrofoam boards, providing rigid foam insulation. The resulting Xi wall panels are constructed with a concrete face shell, backed by 2-1/2-inches of extruded polystyrene insulation. In addition, the steel reinforced concrete walls create a permanent barrier against sidewall water penetration.

For more information, visit www.superiorwalls.com or www.superiorwallsnc.com.



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Monday Forecast Hi: 88° | Lo: 67°
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