



K’NEX Brands Donates Lincoln Logs to Extreme Makeover: Home Edition Toys Used to Design Layout for New House

K’NEX Brands, the only US construction toy company focused on Building Worlds Kids Love™, was pleased to donate 400 Lincoln Logs to the Extreme Makeover: Home Edition Fayetteville project with Blue Ridge Log Cabins to assist the crew, along with special guest Michelle Obama, in a recent renovation project.

([PRWEB](#)) September 29, 2011 -- K’NEX Brands, the only US [construction toy](#) company focused on [Building Worlds Kids Love™](#), was pleased to donate 400 Lincoln Logs to the Extreme Makeover: Home Edition Fayetteville project with Blue Ridge Log Cabins to assist the crew, along with special guest Michelle Obama, in a recent renovation project. The renovation, which took place from July 14–20, 2011 in Fayetteville, North Carolina, aimed to help improve The Steps-N-Stages Jubilee House that Barbara Marshall, a 15-year Navy Veteran, established with her own money to offer shelter, support, and mentoring to homeless female veterans. However, more space and services were needed to continue their work with the women in order to get them back on their feet. Barbara also wanted a better place for her son, who is developmentally delayed, to live and grow up.

To figure out the layout of the new house the crew creatively used the Lincoln Logs to build a model. At the end of the 7 days, they had managed to successfully pull-off the build, and revealed a beautiful house to Barbara so that she can continue to help homeless women veterans. The Extreme Makeover: Home Edition episode that featured this renovation aired on Sunday, September 25th at 7/6c on ABC and is now available online at:

<http://abc.go.com/watch/extreme-makeover-home-edition/S1559052/VD55144807/jubileemarshall-family>

About K’NEX Brands

Founded in 1992, K’NEX Brands, the world’s most innovative construction toy company, was established to make and sell what has become one of the world’s leading integrated construction systems for children. Winner of over 200 international awards and recognitions, K’NEX is America’s building toy company focused on Building Worlds Kids Love, and encourages youngsters to “imagine, build and play.” For more information, please visit www.knex.com.

About Extreme Makeover: Home Edition

The Emmy award winning reality program “Extreme Makeover: Home Edition,” now in its 9th season, is produced by Endemol USA, a division of Endemol Holding. It’s executive-produced by Brady Connell and George Verschoor. David Goldberg is Chairman, Endemol North America. The show airs Sundays from 8:00-9:00 p.m., ET on ABC.

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