



*The ultimate in
log cabin luxury*

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BLUE RIDGE LOG CABINS ANNOUNCES “DONATE A LOG” CAMPAIGN FOR “EXTREME MAKEOVER” PROJECT

CAMPOBELLO, SC (July 14, 2011) – Responding to inquiries from the military and veterans communities, as well as the general public, Blue Ridge Log Cabins announced Thursday the “Donate A Log” campaign to help fund its “Extreme Makeover: Home Edition” build in Fayetteville, N.C.

Donors can choose to contribute one or more logs to the project through any one of five contribution levels, ranging from Lieutenant (\$50) to General (\$1,000).

“We have hear from people, including many military personnel and veterans, who have been touched by the news of this project and have asked how they can get involved from afar,” said Blue Ridge Log Cabins President and CEO Chip Smith. “We hope this campaign creates an avenue for people nationwide who want to be a part of making a difference in the lives of women who selflessly served our country and now need a helping hand themselves.”

Campobello, S.C.-based Blue Ridge Log Cabins will build a specially designed log home for the Jubilee House, a shelter for homeless women veterans in Fayetteville, N.C. Jubilee founder Barbara Marshall was informed that the shelter had been selected by the show’s producers to receive the new home during a surprise visit from EMHE star Ty Pennington on Thursday morning.

The five levels of giving are:

LIEUTENANT (\$50)
CAPTAIN (\$100)
MAJOR (\$250)
COLONEL (\$500)
GENERAL (\$1000 or more)



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Each contributor will have their name or the name of a soldier or veteran they are donating in honor of inscribed on a plaque that will be presented to Marshall.

Jubilee House currently houses three women veterans and their families. It also offers support and assistance with life coaching to more than 30 homeless women veterans each week, Marshall said.

“I’d say that on a normal night there are at least 200 to 300 women veterans, who either are couch surfing, sleeping on the streets or just not certain on where they’re going to lay their heads,” Marshall said.

Producers said the new log home will be able to house multiple families, be a resource and hub of assistance for all homeless women veterans from the area, and also will be designed to suit the needs of Marshall and her son, who is developmentally delayed. While the home is under construction, the Marshall family will spend the next seven days at Walt Disney World in Florida.

The Blue Ridge Log Cabins-Jubilee House episode is currently scheduled to air on ABC in the fall.

“This is not just the story of one company helping one group of people, but rather the story of an entire community and state rallying to a cause that is truly national in scope,” Smith said.

For more information, visit www.blueridgelogcabins.com/extreme.

About Blue Ridge Log Cabins

Founded in 1992, Blue Ridge Log Cabins today is widely considered the most innovative company of its kind in America. Ranked by Inc. magazine as one of the fastest growing privately held companies in the nation two years running, Blue Ridge Log Cabins has created modular home-building practices for the upscale log cabin industry, reducing the cost, time, and risk normally associated with such construction thanks to its state-of-the-art, 110,000-square-foot production facility located in the Upstate of South Carolina. Capable of completing as many as 15 custom homes from 500- to 5,000-square-feet every week, Blue Ridge Log Cabins was featured on the premiere episode of HGTV’s “Amazing Log Cabin ” series, and the company has built and delivered homes for customers as far away as Wyoming.

About Extreme Makeover: Home Edition

The Emmy Award-winning reality program “Extreme Makeover: Home Edition,” entering its 9th season, is produced by Endemol USA, a division of Endemol Holding. It’s executive-produced by Brady Connell and George Verschoor. David Goldberg is Chairman, Endemol North America. The show airs Sundays from 8:00-9:00 p.m., ET on ABC.