



*The ultimate in
log cabin luxury*

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First Lady Michelle Obama and Blue Ridge Log Cabins To Be Featured on Season Premiere Of “Extreme Makeover: Home Edition” on Sunday, Sept. 25

SPARTANBURG, SC – Sept. 9, 2011 – ABC-TV has confirmed that the episode of its iconic series “Extreme Makeover: Home Edition” featuring Campobello, SC-based Blue Ridge Log Cabins will be the upcoming season’s premiere episode on Sunday, Sept. 25. The special two-hour premiere, which will chronicle Blue Ridge Log Cabins’ build in Fayetteville, N.C., will include a special appearance by First Lady Michelle Obama. The show, which will be seen worldwide by as many as 1 billion viewers, will air from 7 p.m. to 9 p.m., ET.

Mrs. Obama participated in the episode about the rebuilding of the shelter as part of her Joining Forces initiative, which is designed to highlight the plight of military families. Blue Ridge Log Cabins’ episode of “Extreme Makeover: Home Edition” will detail the story of the Steps-N-Stages Jubilee House, a shelter for displaced female veterans that was founded by Barbara Marshall, a 15-year Navy veteran herself. Using her own money, Marshall established the Jubilee House in Fayetteville after meeting dozens of homeless female veterans in her community. In addition to shelter, Jubilee House offers support and services such as mentoring and life coaching.

Marshall’s efforts, however, were limited by the lack of space in the small 2-bedroom cottage she purchased to house the Jubilee House. That is where Blue Ridge Log Cabins entered the picture. Chip Smith, Owner and CEO, said the project represented a labor of love for his company.

“We were honored when the show approached us with this special opportunity to not only help Barbara Marshall and female veterans in Fayetteville who will benefit from this new home, but also to call attention to the issue of displaced veterans nationwide,” Smith said. “This project is much more than just the construction of one home. It has become a calling for me personally and the entire Blue Ridge Log Cabins team, and I am certain that viewers will be as touched as I was by the story of the Jubilee House and by the larger issue of homelessness among our country’s veterans.”

The two-hour episode will be filled with special features, including a paratrooper team consisting of one member from each of the branches of the armed forces joining Smith, “Extreme Makeover: Home Edition” host Ty Pennington and others for the “door knock” at the Jubilee House, the exciting moment when Marshall finds out



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the shelter had been selected for an “Extreme Makeover.” The episode also features the “Extreme Team” knocking on the door of the most famous house in the nation – The White House. Mrs. Obama gives viewers a tour of the White House grounds and chats with Pennington in an exclusive one-on-one interview.



Most of the construction of the new Jubilee House took place at Blue Ridge Log Cabins’ state-of-the-art facility in Campobello, SC. The home was then transported in 13 sections to the building site, where it was completed in approximately 106 hours.

“This was truly a once-in-a-lifetime experience for Blue Ridge Log Cabins,” Smith said. “The demands of this build and the unique needs of this home presented us with a challenge unlike any we had ever faced. The success of this project truly is a testament to the talents of the employees of Blue Ridge Log Cabins. It was a team effort from start to finish.”

A review screener, EPK and clips of this episode will be available at www.abcmedianet.com.

About Blue Ridge Log Cabins

Founded in 1992, Blue Ridge Log Cabins today is widely considered the most innovative company of its kind in America. Ranked by Inc. magazine as one of the fastest growing privately held companies in the nation two years running, Blue Ridge Log Cabins has created modular home-building practices for the upscale log cabin industry, reducing the cost, time, and risk normally associated with such construction thanks to its state-of-the-art, 110,000-square-foot facility located in the Upstate of South Carolina. Capable of completing as many as 15 custom homes from 500- to 5,000-square-feet every week, Blue Ridge Log Cabins was featured on the premiere episode of HGTV’s “Amazing Log Homes” series, and the company has built and delivered more than 1,000 homes for customers across the United States.

For more information on Blue Ridge Log Cabins, contact Sarah Smith at (864) 457-7343 Ext. 1252.

About ABC-TV’s “Extreme Makeover: Home Edition”

“Extreme Makeover: Home Edition” is entering its 9th season on ABC, and is produced by Endemol USA, of Endemol Holding, and executive-produced by Brady Connell & George Verschoor. David Goldberg is Chairman, Endemol North America.

For more information on “Extreme Makeover: Home Edition,” visit
<http://abc.go.com/shows/extreme-makeover-home-edition>

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